DAVE S.r.L. Selects Ultimate Solutions to Distribute their Line of Embedded CPU Modules in North America

Porcia, Italy, (January 15, 2007) – DAVE S.r.L., provider of miniature CPU Modules based on the ARM7/9/11 cores today selected Ultimate Solutions, Inc. as their exclusive distributor to promote their line of CPU modules, development kits and design services in North America.

Up until now, Ultimate Solutions has primarily focused on distributing development tools. In an effort to leverage their strong base of customers building embedded systems, the company has launched a new division whose primary focus will be to sell small footprint processor and communication modules.

In December of 2005, USI began signing exclusive agreements to distribute various CPU modules based on Freescale's PowerPC processors. In a short amount of time, the company realized that it would be beneficial to continue expanding their CPU module business based on other popular 32-bit RISC architectures.

"After a long and laborious effort to find a compatible company who offered a unique product based on Advanced RISC Machine's ARM^{TM} core, we approached DAVE. Their product offering and company make up was exactly what we were looking for" says Peter Tympanick, Director of Sales & Marketing at Ultimate Solutions. Peter goes on to say; "DAVE manufactures a miniature module based on Freescale's iMX Dragonball CPUs. This is what first attracted me to the company. After a rigorous evaluation of their ARM7 and ARM9 development kits, I realized we've got an engineering jewel on our hands." Dave has demonstrated to companies like Freescale and Cirrus Logic that their knowledge of the ARM core, combined with their expertise in porting Linux and WindowsCE^{TM} to these devices enables them to cost-effectively provide hardware and software solutions that can be integrated into just about any intelligent device, especially those with major power or space constraints."

Stefano Dal Poz, Founder and President of DAVE S.r.L. added; "We have been looking for a distributor in North America for a long time. Over the past few years, we've experienced significant growth in Europe and felt it was time to expand our sales in to North America. Although our product is simple to use, it needs to be distributed and supported by people who understand the embedded systems market. USI's people have proved to me that they are the right company to promote our products and services in this territory." Stefano goes on to say; "When Ultimate Solutions knocked on our door, it didn't take us long to realize that they were the perfect company to help us gain more exposure in North America and enable us to grow our business to levels that we could never achieve on our own."

About DAVE S.r.L.

Since 1998, DAVE S.r.L. has been focused on embedded systems design and OS porting. Rapid growth of price-affordable 32 bit RISC microprocessors to include the ARM7, ARM9, ARM11 and PowerPC spurred the design and production of several CPU modules that satisfied most of DAVE's customers' request. With each platform, DAVE provides a complete suite of software and ports to Open Source Linux eCos or proprietary operating systems such as WindowsCE, VX Works, and uCOS. For more information, please visit http://www.dave.eu.

About Ultimate Solutions, Inc.

Ultimate Solutions was founded in 1999 with the vision to provide developers of embedded systems with a single channel to procure a wide spectrum of professional development tools. In 2006, the company created a new division that focuses on the sale of small form factor processor and communications modules. USI's product lines target the most commonly used general purpose CPUs and programmable DSPs available in the market. For more information, please visit http://www.ultsol.com

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